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APPLICATION NO	).	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/487,417		01/20/2000	Magda Mourad	SE9-99-020	3136	
23334	7590	08/19/2004		EXAMINER		
•	•	GIBBONS, GUTM	REAGAN,	REAGAN, JAMES A		
& BIANCO		MMERCE CENTER	ART UNIT	PAPER NUMBER		
		ST 77TH STREET, S	3621			
BOCA RA	TON,	FL 33487	DATE MAILED: 08/19/2004	DATE MAILED: 08/19/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

(									
		Application	No.	Applicant(s)					
		09/487,417		MOURAD ET AL.					
	Office Action Summary	Examiner		Art Unit	)				
		James A. R	-	3621					
Period fo	The MAILING DATE of this communic or Reply	ation appears on the d	over sheet with t	he correspondence ad	dress				
THE I - Exter after - If the - If NO - Failu Any r	ORTENED STATUTORY PERIOD FOR MAILING DATE OF THIS COMMUNIC missions of time may be available under the provisions of SIX (6) MONTHS from the mailing date of this communication period for reply specified above is less than thirty (30) a period for reply is specified above, the maximum stature to reply within the set or extended period for reply with eply received by the Office later than three months after adjustment. See 37 CFR 1.704(b).	ATION. 37 CFR 1.136(a). In no event ication. days, a reply within the statute tory period will apply and will a	, however, may a reply b bry minimum of thirty (30 expire SIX (6) MONTHS ation to become ABAND	pe timely filed ) days will be considered timely from the mailing date of this co					
Status									
1)⊠	Responsive to communication(s) filed	on <u>12 <i>July 2004</i></u> .							
~=	a)☐ This action is <b>FINAL</b> . 2b)⊠ This action is non-final.								
3)	, , , , , , , , , , , , , , , , , , , ,								
	closed in accordance with the practice	e under Ex parte Qua	yle, 1935 C.D. 11	, 453 O.G. 213.					
Dispositi	on of Claims								
5)□ 6)⊠ 7)□	Claim(s) 1-25 is/are pending in the application.  4a) Of the above claim(s) is/are withdrawn from consideration.  Claim(s) is/are allowed.  Claim(s) 1-25 is/are rejected.  Claim(s) is/are objected to.  Claim(s) are subject to restriction and/or election requirement.								
Applicati	on Papers								
9)[]	The specification is objected to by the	Examiner.							
10)	10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner.								
	Applicant may not request that any objection			- ·					
44)	Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.								
11)	The dain or declaration is objected to t	by the Examiner. Note	e the attached Of	tice Action or form P1	O-152.				
Priority u	ınder 35 U.S.C. § 119								
a)[	Acknowledgment is made of a claim fo  All b) Some * c) None of:  1. Certified copies of the priority do  2. Certified copies of the priority do  3. Copies of the certified copies of application from the International	ocuments have been ocuments have been the priority documental Bureau (PCT Rule	received. received in Appli ts have been rec 17.2(a)).	cation No eived in this National	Stage				
* S	ee the attached detailed Office action	for a list of the certifie	ed copies not rec	eived.					
Attachment	i(s)								
1) 🔯 Notic	e of References Cited (PTO-892)	4	) Interview Summ	nary (PTO-413)					
3) 🔲 Inform	e of Draftsperson's Patent Drawing Review (PTC nation Disclosure Statement(s) (PTO-1449 or PT · No(s)/Mail Date	ro/sB/08) 5	Paper No(s)/Ma	al Date nal Patent Application (PTC	)-152)				

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#### **DETAILED ACTION**

### **Status of Claims**

- 1. This action is in to the reply to the response received on 12 July 2004.
- 2. Claims 1-25 have been examined.
- 3. The rejections of claims 1-25 have been updated.

#### **RESPONSE TO ARGUMENTS**

4. The Examiner thanks the Applicant for pointing out the error concerning the GRUSE reference. In light of this shortcoming, all citations to GRUSE have been removed and replaced with the SCHNEIER reference. Consequently, this action is NON-FINAL.

In addition, Applicant's remaining arguments with respect to claims 1-25 have been considered but are moot in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 1-3, 7, 13, 15, 16, 21-3, and 25 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dillon (US 6,337,911 B1) in view of Schneier "Applied Cryptography" (1996), and further in view of Graunke et al. (US 5,991,399 A).

**Examiner's note**: Examiner has pointed out particular references contained in the prior art of record in the body of this action for the convenience of the Applicant. Although the specified citations are representative of the teachings in the art and are applied to the specific limitations within the individual claim, other passages and figures may apply. Applicant, in preparing the response, should consider fully the *entire* reference as potentially teaching all or part of the claimed invention, as well as the context of the passage as taught by the prior art or disclosed by the Examiner.

## Claims 1, 7, 13, 15, 16, 21-23, and 25:

Dillon '911 discloses using a symmetrical encryption scheme, such as DES I.e., public and private key infrastructure (PKI) in column 5, lines 23-37. Dillon '911 also discloses an electronic document distribution system such that Applicants' step of encrypting the data reads on the document of Dillon '911 in column 6, lines 57-58, Applicants' first decrypting key reads on the key seed and Applicants' second encrypting key reads on the Dillon '911 teaching of encrypting the announcement message in column 6, lines 44-48 and lines 57-58. Applicants' promotional metadata reads on the catalog. Dillon '911 also discloses multiple broadcast mediums (column 3, lines 32-45). Dillon '911 does not specifically disclose a double-encryption technique where a first encryption key is encrypted using a second encryption key. However, Schneier discloses Key-Encryption Keys (pages 176-177). It would have been obvious to one of ordinary skill in the art at the time of the invention to combine Dillon with Schneier because the enhanced key management system for a digital content player decreases the likelihood that digital works can be copied without the consent of the owner.

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The combination of Dillon/Schneier does not specifically disclose a tamper-

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resistant environment. Graunke, however, in the abstract and other related text,

discloses a tamper resistant environment, trusted media player, encryption, and key

management. It would have been obvious to one of ordinary skill in the art at the time of

the invention to combine Dillon/Schneier with Graunke because this ensures that "only a

specific trusted player can use the private key to access specific encrypted digital

content" (Graunke: column 1, lines 5-10).

Claim 2:

Dillon '911 teaches scheduling the promotional data.

Claim 3:

Dillon '911 teaches the use of a web browser within their respective receivers.

7. Claims 5, 8-12, 14, and 24 are rejected under 35 U.S.C. 103(a) as being unpatentable

over Dillon/Schneier/Graunke and further in view of Dillon (US 6,351,467 B1).

Claims 5, 12 and 24:

The combination of Dillon/Schneier/Graunke discloses the limitations as shown

above. Dillon/Schneier do not specifically disclose utilizing DirecPc™ broadcasting

format. Dillon '467, however, in at least Figure 12 discloses DirecPc™. It would have

been obvious to one of ordinary skill in the art at the time of the invention to combine

Dillon/Schneier/Graunke with Dillon '467 because utilizing private satellite networks as a

transmission medium increase customer base, increasing profitability.

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Claim 8:

Dillon '467 teaches utilizing a web browser (column 1, lines 18-25).

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Claims 9-11:

See Dillon '467, column 18, lines 51 - 60.

Claim 14:

See Dillon '467, column 18, lines 15 - 30.

8. Claims 4 and 6 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dillon/Schneier/Graunke and further in view of CableVision (periodical).

Claims 4 and 6:

The combination of Dillon/Schneier /Graunke discloses the limitations as shown above. Dillon/Schneier do not specifically disclose broadcasting promotional data including a schedule of the broadcast time, CableVision teaches that DirecTv™ and DirecPc™ (DirecPc™ is disclosed in Dillon '467) were combined (DirecDuo™). Therefore, it is considered that it would have been obvious to one of ordinary skill in the art at the time of the invention to utilize the features of DirecTv™, which inherently includes broadcasting promotional data including a schedule of broadcast times, in combination with the teachings of Dillon/Schneier /Graunke as they are all relevant to electronic document distribution.

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9. Claims 17 and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over

Dillon/Schneier/Graunke and further in view of Horstmann (US 6,009,401).

**Claims 17 and 18:** 

The combination of Dillon/Schneier/Graunke discloses the limitations as shown

above. Dillon/Schneier/Graunke do not specifically disclose a clearinghouse.

Horstmann, however, in column 1, lines 38-52 teaches an electronic software distribution

system such that Horstmann teaches that a clearinghouse in addition to a publisher

(Broadcast center) may be used, or that it could be a publisher (Broadcast center) that

also acts as a clearinghouse - as is taught by the Dillon references. Therefore, it is

considered that it would have been obvious to one of ordinary skill in the art at the time of

the invention to utilize such an arrangement as disclosed by Horstmann rather then have

the broadcast center of the Dillon references perform the billing functions.

10. Claim 19 is rejected under 35 U.S.C. 103(a) as being unpatentable over

Dillon/'/Graunke/Dillon/Horstmann.

Claim 19:

The limitations of claim 19 recite essentially the same scope of the limitations

contained within the claims shown above, and are therefore rejected on the same

grounds.

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**11.** Claim 20 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dillon/Schneier/Graunke/Dillon/Horstmann/CableVision.

## Claim 20:

The limitations of claim 20 recite essentially the same scope of the limitations contained within the claims shown above, and are therefore rejected on the same grounds.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to **James A. Reagan** whose telephone number is **(703) 306-9131**. The examiner can normally be reached on Monday-Friday, 9:30am-5:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **James Trammell** can be reached at (703) 305-9768.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the **Receptionist** whose telephone number is (703) 305-3900.

Any response to this action should be mailed to:

#### Commissioner of Patents and Trademarks

Washington, D.C. 20231

or faxed to:

(703) 305-7687 [Official communications; including

After Final communications labeled "Box AF"]

(703) 308-1396

[Informal/Draft communications, labeled "PROPOSED"

or "DRAFT"]

Hand delivered responses should be brought to Crystal Park 5, 2451 Crystal Drive, Arlington, VA, 7<sup>th</sup> floor receptionist.

JAR

13 August 2004

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